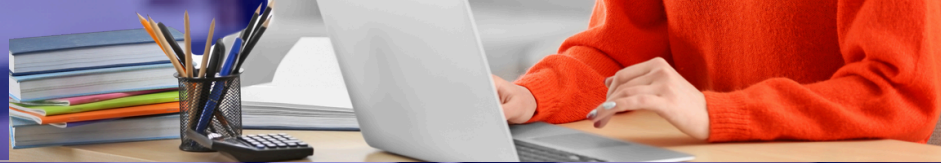




Metro Brands Gives 10+ Departments a Secure AI Workspace with NSOffice.AI



Impact At A Glance

**592**

Active users across 10+ departments

Source: NSOffice.AI Analytics

**~11 → ~20**

Requests per day since the day of launch

**94%**

Success rate on Chats, the most used product

Where Metro Brands Started

Metro Brands is one of India's leading footwear and accessories retailers, headquartered in Mumbai. It runs more than 900 stores across 200+ cities plus an e-commerce channel, with about \$295 million in FY25 revenue.

A business which has Marketing, Sales, Customer Relationship Management, Ecommerce, General Management, Digital Analytics and Internal Audit teams, **each with its own data, documents and reporting cycles**

Each team found its own use Data & Insights and CRM stay mostly in chat. Marketing leans on document analysis, Ecommerce puts nearly all its Nectar Units into finished files and General Management spans chats, decks, images and Bees.

NSOffice.AI arrived as one secured governed platform for all of them: one set of guardrails, one audit trail and a choice of leading AI models. The first activity came towards the end of August and launch week alone brought 80 requests. September, the first full month, brought 589 across six products. In that first month, **592 people across the business were active**.



The Journey

Live since late August 2026. The first month, department by department usage.

Requests by department, first 30 days

Top six departments by request volume



Steady use, with room to grow

Nectar Units consumed against allocation, first month



60

requests on the busiest day,
7 September, 46 of them chats

~11 → ~20

requests per day,
launch week to September

500 → 3,000 NU

allocation, across four credits

Proof

NOW · 30 DAYS IN

592 active users across
10+ departments, with
guardrails checking
every request.

Expand

MONTH 12

All spreadsheet requests
successfully sorted. The
next step is more teams
building their reports the
same way.

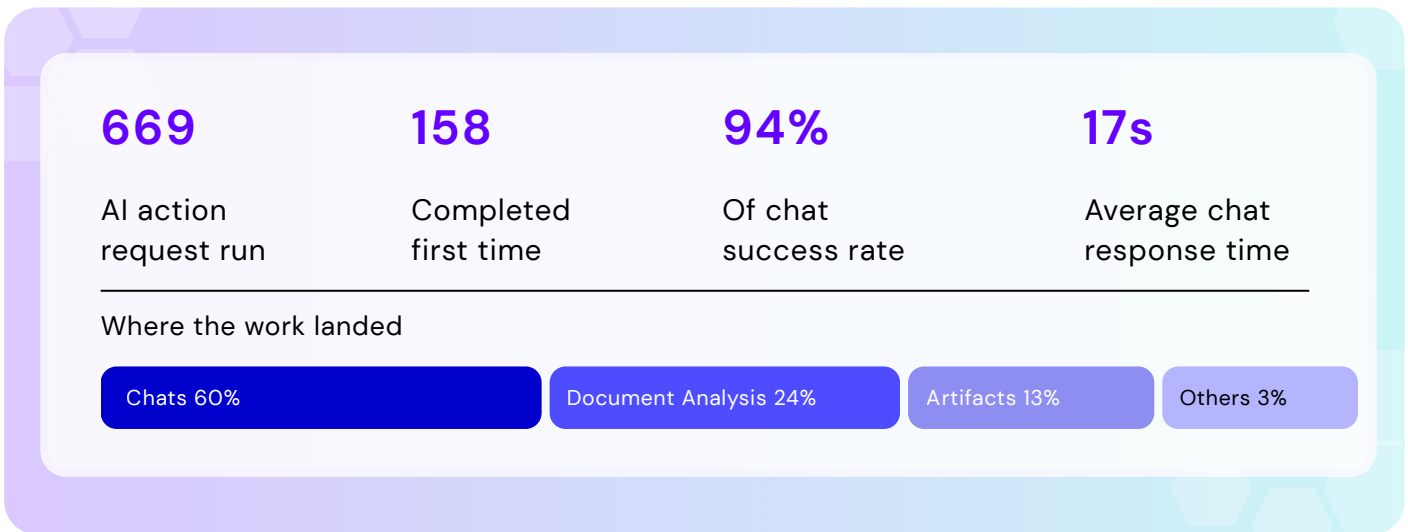
Depth

YEARS 2 – 3

From generating finished
work to workflow Bees
running processes end to
end.

What 30 Days Produced

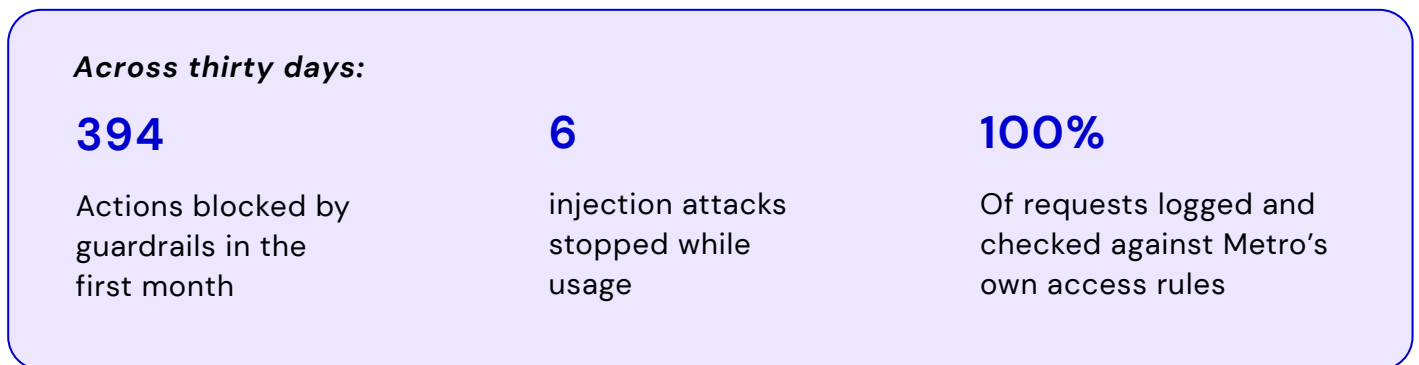
Early activity across Metro Brand's Team in last 30 days.



Of 88 files requested, 74 completed: 49 decks, 11 spreadsheets, 7 Word documents, and 7 PDFs with NSOffice.AI.

Governance, Not Guesswork

What Metro Brands can now see, and couldn't before:



Four weeks in, 592 users are working on one governed layer, with the same guardrails running under every request.

